# **CREATIVE DINING SERVICES®**

Complete Hospitality Management

# Forward Food Pledge Animal Welfare Goals: Progress Report July 2022

In addition to Creative Dining's commitment to improved animal welfare practices, we continue to advocate for overall lower meat consumption. We do this through the **Forward Food Pledge** to expand and measure our programming in the menuing of plant-based foods.

### GOAL: 50% Plant-based Entrees by 2025

Menuing will include 50% plant-based entrees at all Creative Dining locations by 2025.

## GOAL: Cage-Free Eggs by Year-End 2019

## Step 1



Crafted policy with stated goal of being cage-free (2019).

#### Step 2

In partnership with our Prime Vendors, sought adequate supply chain for both shell and liquid pre-cracked eggs while securing contract pricing.

#### Step 3

Reached 100% cage-free for all shell and liquid pre-cracked eggs (2019).

## GOAL: Higher-Welfare Broiler Chicken by Year-End 2024

#### Step 1

Signed **Better Chicken Commitment Policy** in 2017, setting standards for higher welfare practices, sustainability, and food quality.

## Step 2

Interim Roadmap

In partnership with Prime Vendors, conducting a series of meetings with Animal Welfare officers and barn production directors at both Tier I and Tier II broiler chicken producers with key objectives:

- Pledged Better Chicken Commitment and detailed progression toward meeting the standard
- Creative Dining providing clear commitment to the BCC with aligned procurement practices
- Analyze and compare producer progress data via internal scorecard (January-September 2022)

Commitment to restatement of our joint goals with BCC at all regularly scheduled procurement, prime vendor, broiler chicken producer meetings and audits, until goal is met (January 2022)

Skew optimization of broiler chicken purchasing category (July 2022–June 2023)



### Step 3

Report in July of each year on corporate animal welfare webpage of Creative Dining's progress in meeting the Better Chicken Commitment goal by year-end 2024.

#### **GOAL: GESTATION CRATE-FREE PORK BY JUNE 2023**

#### Step 1

Gestation Crate-Free policy updated and published on Creative Dining website (July 2022).

#### Step 2

Interim Roadmap

In partnership with our Prime Vendors, conducting a series of meetings with Animal Welfare officers and barn production directors at Tier I and Tier II pork producers, to determine commitment and progress in the elimination of gestation crates in production.

- Creative Procurement providing clear communication about our commitment to purchasing gestation crate-free pork.
- Analyze and compare producer progress data via internal scorecard (January-November 2022).

Commitment to restatement of gestation crate-free goals at all regularly scheduled procurement, prime vendor, pork producer meeting and audits, until goal is met (beginning January 2022).

Skew optimization of pork purchasing category (July 2022–June 2023).

## Step 3

Report in July of each year on corporate animal welfare webpage on Creative Dining's progress in meeting the goal of gestation crate-free pork with a set goal date of June 2023.