

# CREATIVE DINING SERVICES®

Complete Hospitality Management

## Forward Food Pledge

### Animal Welfare Goals Road Map & Progress Report June 2023

In addition to Creative Dining's commitment to improved animal welfare practices, we continue to advocate for overall lower meat consumption. We do this through the **Forward Food Pledge** to expand and measure our programming in the menuing of plant-based foods.

#### GOAL: 50% Plant-based Entrees by 2025

Menuing will include 50% plant-based entrees at all Creative Dining locations by close of 2025.

#### ANNUAL UPDATE June 2023:

- 21% of entrées served are plant-based as of December 2022
- Anticipated 30% of entrées served will be plant-based by December 2023
- Company-wide roll out of plant-based menuing initiative in January of 2024
- Anticipated 40% of entrées served will be plant-based by December 2024

#### GOAL: Cage-Free Eggs by Year-End 2019

##### Step 1

Crafted policy with stated goal of being cage-free (2019).

##### Step 2

In partnership with our Prime Vendors, sought adequate supply chain for both shell and liquid pre-cracked eggs while securing contract pricing.

##### Step 3

Reached 100% cage-free for all shell and liquid pre-cracked eggs (2019).



#### GOAL: Higher-Welfare Broiler Chicken by Year-End 2024

##### Step 1

Signed **Better Chicken Commitment Policy** in 2017, setting standards for higher welfare practices, sustainability, and food quality.

##### Step 2

Roadmap

(January-September 2022) In partnership with Prime Vendors, conducted a series of meetings with Animal Welfare officers and barn production directors at both Tier I and Tier II broiler chicken producers with key objectives:

- Pledged Better Chicken Commitment and detailed progression toward meeting the standard
- Creative Dining providing clear commitment to the BCC with aligned procurement practices
- Analyzed and compared producer progress data

(January 2022) restatement of our joint goals with BCC at all regularly scheduled procurement, prime vendor, broiler chicken producer meetings and audits, until goal is met.



(January - June 2023) Investigate availability of BCC compliant broiler chicken through broad line chicken producers and main distribution channels.

##### Step 3

Report annually on corporate animal welfare webpage of Creative Dining's progress in meeting the Better Chicken Commitment goal by year-end 2024.

**ANNUAL UPDATE June 2023:**

- Communicated with National brand chicken producers. BCC compliant product availability not anticipated until January 2024.
- Reviewing current SKUs at main distributor, optimizing SKUs, and determining BCC compliant product lines to request be slotted for location purchasing in 2024.
- Vendors and distributors sent formal letters of interest in BCC compliant product in June, 2023.
- We look forward to publishing a detailed roadmap with meaningful incremental goals by the end of 2024.

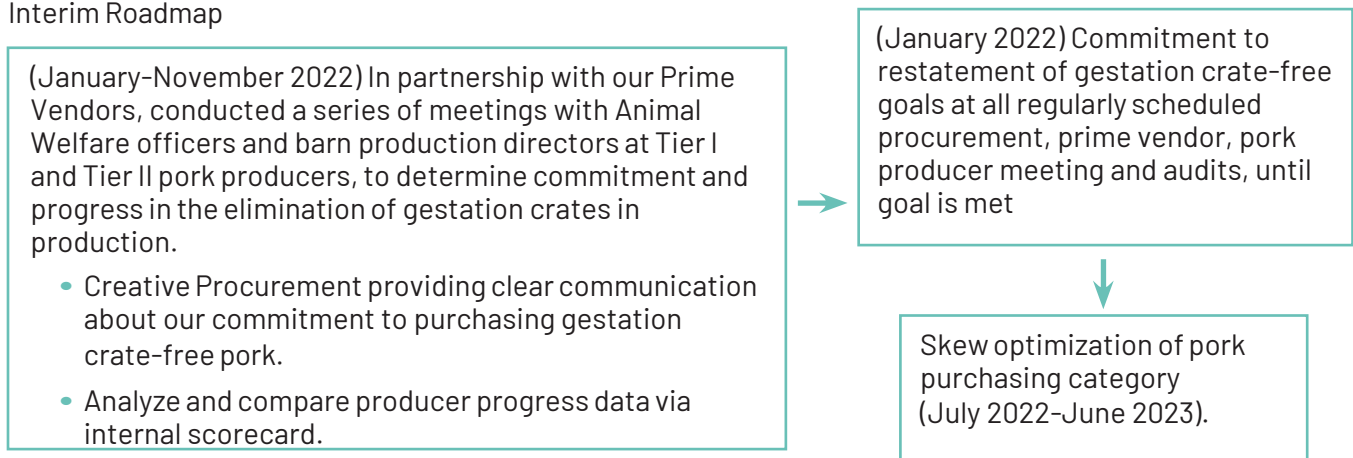
**GOAL: GESTATION CRATE-FREE PORK BY JUNE 2023**

**Step 1**

Gestation Crate-Free policy updated and published on Creative Dining website (July 2022).

**Step 2**

Interim Roadmap



**Step 3**

Report annually on corporate animal welfare webpage on Creative Dining’s progress in meeting the goal of gestation crate-free pork with a set goal date of June 2023.

**ANNUAL UPDATE June 2023:**

- SKU optimization of pork purchasing category continues.
- As of June 2023, no GCF pork products are available for purchase through main distributors, however they anticipate product availability for 2024.
- Continuing to communicate with National brand pork producers and distributors as to our interest in purchasing GCF pork products.
- Vendors and distributors sent formal letters of interest in GCF product in June, 2023.